

Media Alert

Media Event Tickets

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Sin City Chamber Toy Drive Underway

Fun Networking Event to be a Heart Warming Experience For Sin City this Saturday December 8, 2007

December 5, 2007, Las Vegas, NV - The Sin City Chamber of Commerce (SCCC) is pleased to announce that our 4th Annual Toy Drive is underway with SCCC Members gathering toys like Santa's elves. The effort of the SCCC Members toy gathering will culminate at the 4th Annual Sin City Chamber of Commerce Holiday Party and Toy Drive which takes place Saturday, December 8, 2007, from 5:00 PM to 9:00PM at Sin Night Club and Cabaret (soon to be Penthouse Club Las Vegas.)



*"It was real hard for me to give up the mountain bike!" David Sutton,
President of VCX, Ltd.*

During this special SCCC event, the Las Vegas Business Community will be gathering to celebrate the holiday season, network, and gather toys for two wonderful non-profit members of the Sin City Chamber of Commerce, the Foundation for Positively Kids and the Friends and Family of Incarcerated Persons. (Entry is free to all with a RSVP and an unwrapped toy.)

"I think we're going to make some kids very happy this Christmas" commented David Sutton, President of VCX, Ltd, home of the adult entertainment classics, Debbie Does Dallas, Deepthroat, and more. "We're proud to be associated with the Sin City Chamber of Commerce, without whom none of this would be possible. Also, thanks to all of my staff members at VCX who helped in our

effort to enable every kid
in the Vegas Valley to
enjoy a Merry Christmas.
It was real hard for me to
give up the mountain
bike!"

"All this week leading up to the Holiday Party, Members of the Sin City Chamber of Commerce are gathering toys for this very special event" commented Wayne Bridge, CEO. "It is amazing to see the collective power of the adult and mainstream communities as they work so hard to make a difference with us. Even members that are not able to attend the event are making arrangements to deliver their toys. It's about positively affecting our community."

The Annual SCCC Holiday Party and Toy Drive brings out the most influential business executives in Las Vegas each year. This year's host of the Sin City Chamber Holiday Party is Sin Night Club and Cabaret (soon to be Penthouse Club Las Vegas), one of the most beautiful adult entertainment venues in Las Vegas. Sin Night Club and Cabaret will also be providing appetizers for our attendees from SCCC Member, Pampas Brazilian Grille.

"On behalf of the owners, entertainers and staff at Scores Las Vegas and The Soon To Be Penthouse Club Las Vegas, we are very happy to host the 2007 Sin City Chamber of Commerce 4th Annual Holiday Party," commented Mark D. Wiley, Director of Sales & Marketing, Scores Las Vegas. "It is a great time of year to celebrate the successes of our chamber partners as well as give the locals a sneak peak into what will soon be The Penthouse Club Las Vegas. The multi-million dollar renovation to Sin Gentlemen's Club will be in its final phase of re-design and the party attendees will get a chance to take a club tour just weeks before the grand opening, scheduled for mid December 2007. What makes this holiday party so important is the toy drive which was orchestrated by the Sin City Chamber Executives. Not only will the party attendees be bringing unwrapped gifts for kids in need, but our 400+ staff members and 1,000+ entertainers from both Scores and Sin are also looking forward to contributing to the charities designated by the Chamber. As always, we are ready to set the stage for record breaking attendance and unparalleled entertainment for this years Sin City Chamber of Commerce holiday party. We look forward to seeing everyone at the club on Saturday, December 8th!"

"We gathered donations of over 700 toys through the generosity of our members and their guests at the 2006 Holiday Party, and this year we fully expect to exceed 1000 toys" commented Erika Napoletano, 2006 Social Activist of the Year and 2007 Volunteer of the Year, as well as, the SCCC Director of Corporate Giving and head of all charitable endeavors. "There will be so many children who will wake up to a Merry Christmas this year due to our efforts, and there's no amount of money that can replace a child's smile. That's why we do this!" .

"In years past, our members have consistently brought three and four toys each to the party, which never ceases to amaze us. Our members are the most incredible people in the world, and we wouldn't be able to do this without them," Erika explains. "Remember, admission to the Holiday party is one unwrapped toy per guest, and the entire Las Vegas community is invited to join us for an evening where you can meet new friends, reconnect with old ones, and celebrate the year."

In addition to the beautiful entertainers at Sin Night Club and Cabaret, SCCC Members and Adult Starlets, Ruca Page and Michelle Honey will also be appearing at the SCCC Holiday Party and Toy Drive.

Please RSVP to events@sincitychamberofcommerce.com or call 702-450-7222.

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. The Sin City Chamber of Commerce's website and publications are designed to provide a centralized

reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada and SIN CITY. Call 702-450-7222 or visit www.sincitychamberofcommerce.com for membership information.

soon to be
The PENTHOUSE
Club

Sin
NIGHTCLUB & CABARET

Saturday, Dec 8th
5pm-9pm

SIN CITY
CHAMBER of COMMERCE
...where business is pleasure

4th Annual
HOLIDAY PARTY & TOY DRIVE

**FREE ENTRY W/Unwrapped Toy To Be
Donated to select SCCC Non-Profits**

RSVP To:
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