

Sin City Chamber Members Taking Advantage of High Traffic Site to Produce Sales

NEW MEMBERSHIP BENEFIT ANNOUNCED - ONLINE SALES

Las Vegas, NV - January 18, 2008 - The Sin City Chamber of Commerce is pleased to announce that implemented a new online store that will contain products from our diverse membership. The new Sin City Chamber Online Store includes, automatic new product release announcements, and an order history area for customers that is password driven.

The Sin City Chamber of Commerce will be selling Chamber Event Tickets in this new store as well. Getting tickets for Sin City Chamber events will be easier and you can now renew your Sin City Chamber Membership Online as well. We are estimating about 300 - 350 thousand visitors to our site each month and this will be a more user friendly experience for them, best of all it's a Chamber Benefit to Members. Since going live earlier this week, the Sin City Chamber Online Store has received over 2,500 visitors.

"With the amount of traffic we are receiving, this new online experience to shop Las Vegas is sure to be a success" commented Wayne Bridge, CEO. "It's sleek, scalable and we have begun to push traffic to this area of our website, currently members can purchase tickets, renew memberships and some will be selected to enhance the shopping cart by allowing us to include their products and of course make a small margin for our admin."

This new Sin City Chamber Member Benefit is ideal for companies that wish to showcase their products and perhaps create a few extra sales. "The Sin City Chamber of Commerce has generated several thousand dollars in sales for us and we really appreciate the extra visibility generated by their content rich website" commented Dan Jungers, Partner, Big Ox Oxygen, a Sin City USA Member (for out of state companies wishing to join the Sin City Chamber of Commerce.)

Members are Invited to participate in our Online Shopping Experience to sell their products and services. Please contact us at sales@sincitychamberofcommerce.com for consideration and membership information..

All products will not be accepted due to certain restrictions. Some fees may apply. Special thanks to Jonathan Remund at www.bizwala.com for contributing to this new Chamber Benefit.

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. Membership is available to both in local and out of state members.

The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada and SIN CITY. Call 702-450-

7222 or visit www.sincitychamberofcommerce.com for membership information

Press Contact:

Michael Russell

Executive Vice President

www.sincitychamberofcommerce.com

Cell: 702-378-4585

Email: michael@sincitychamberofcommerce.com