



Media Alert

Press Passes Contact:
Michael Russell, Executive Vice President
Phone: 702-450-7222
Cell: 702-378-4585
www.sincitychamberofcommerce.com
Email: michael@sincitychamberofcommerce.com

Golfers to Compete for First Ever SCCC Chicken Ranch Cup

Excitement Builds As Golfers Begin Early Registration

Las Vegas, NV - February 28, 2007: The Sin City Chamber of Commerce (SCCC) 3rd Annual Chicken Ranch Experience (Spring Golf Classic & BBQ) will have some extra incentives for golfers to compete. The SCCC is pleased to announce that the golfers (*both Men and Women are invited to play*) that register for the First Ever SCCC Spring Golf Classic hosted by the Chicken Ranch Brothel will be competing to have their names engraved on the new Chicken Ranch Cup. A beautiful loving cup is currently being designed by Sin City Chamber of Commerce Member, Desert Specialties, a Las Vegas logo wear and merchandise company.

The Spring Golf Classic will be held on April 20, 2007 from 1:00 PM to 5:00 PM at the Mt. Falls Golf Club in Pahrump during the SCCC Chicken Ranch Experience, a two day event featuring the Spring Golf Classic on Friday and BBQ on Saturday April 21st. Following the Golf Classic all golfers are invited to attend a cocktail party at the Chicken Ranch Brothel. Convenient overnight stays with other golfers, members and guests at the Pahrump Nugget can be arranged as one package through the Sin City Chamber of Commerce. Major sponsors for the Chicken Ranch Experience include the Chicken Ranch Brothel, Deja Vu Gentlemen's Club, Little Darling's Gentlemen's Club, and Desert Specialties.

The Chicken Ranch Brothel has agreed to display the SCCC Chicken Ranch Cup at the brothel in Pahrump, NV throughout the year. The four golfers that win this best ball, shot gun start tournament will be added to the Chicken Ranch Cup as the 2007 Winners. The Four Golfers will also take home individual trophies for first place and be asked to be photographed basking in the glory of their victory with their prize and the lovely ladies of the Chicken Ranch Brothel.

"The Chicken Ranch Brothel is honored to display the newly named SCCC Chicken Ranch Brothel Cup in our Leghorn Bar. It will be displayed proudly, where it can be admired and hopefully inspire people to turn out for this annual event with our friends at the Sin City Chamber" commented Debbie Rivenburgh, Manager of the Chicken Ranch Brothel. "All of our golfers are in for a very exciting tournament and BBQ and we are very excited to host this wonderful event. The Chicken Ranch Brothel and all of our

ladies anxiously await this year's BBQ and golf tournament with the Sin City Chamber of Commerce."

This is the first ever Spring Golf Classic planned by the Sin City Chamber of Commerce, although this is the 3rd Annual Chicken Ranch Experience. In 2005 and 2006, the Sin City Chamber of Commerce held a Spring BBQ Experience at the Chicken Ranch that was attended by members and non-members, men and women, gay and straight.

"The Sin City Chamber of Commerce is pleased to honor the Chicken Ranch Brothel, a Charter Member, 2006 Adult Business of the Year, and Annual Sponsor, by creating the Spring Golf Classic and the SCCC Chicken Ranch Cup which will coincided with our very successful annual Spring BBQ" commented Michael Russell, Sin City Chamber of Commerce Vice President.

"Tiger may have a few green jackets, but the golfers that compete for the Chicken Ranch Cup will ad their names to both golf and brothel history. I am very excited to see which foursome will be the first to add their name to the Chicken Ranch Cup" continued Michael Russell. "This is a can't miss Tournament for local golfers, members and non-members as well as guests from all over the world. We have already seen a great surge for our early bird registrations that just ended."

In addition, Golfers will also be competing for hole in one prizes including a new motorcycle and a new car sponsored by BMW Motorcycles of Las Vegas and Findlay Volkswagen respectively. Hole sponsors include: Chicken Ranch Brothel, Deja Vu/Little Darling's Gentlemen's Club, Desire Alliance, the Center, Findlay Volkswagen - Erich Christjansen, Radiance Tanning, Mylan Chiropractic, Intl, Desert Specialties, VegasBeads.com, Karen McPhee - Brown Blankfeld Group/Prudential, Bill's Promo's, Richardson Graphics, BMW Motorcycles, Sin City Bancard.

Golfers and BBQ Guests have the option to purchase a Package that includes a one or two night stay at the Pahrump Nugget Casino Hotel during the event. Golfers will also have the option to purchase a Gift Bag for \$50.00 that includes mulligans, drawing tickets, and a donation to the Desire Alliance and the Center. Golfers also receive free entry into the BBQ on Saturday April 21st which will include free food and drinks, a Carnival Atmosphere with 30 planned Carnival Tents, available for purchase will be hot air balloon rides by D&R Balloons, and much more.

Vendors, Sponsors, Media and Golfers please call 702-450-7222 or visit www.sincitychamberofcommerce.com to learn more about the 3rd Annual Chicken Ranch Experience and the Spring Golf Classic.